

For Immediate Release
January 18, 2002

Attention: TV and Radio Producers

Media Advisory

**American Association of Poison Control Centers Launches
New Toll-Free National Hotline**

Audio and Video News Releases Available January 30, 2002

WHAT: The American Association of Poison Control Centers (AAPCC) is launching a new, national, toll-free hotline 1-800-222-1222 to connect Americans with their local poison treatment and prevention experts 24 hours a day, seven days a week.

Audio and Video News Releases of the AAPCC new national toll-free hotline launch event held at the Departments of Health and Human Services and Education Day Care Center will be made available on January 30.

SPEAKERS: Senator Michael DeWine (R—OH)
Representative Edolphus Towns (D—N.Y.)
Alan Woolf, MD, MPH, President of AAPCC

WHEN: Wednesday, January 30, 2002

HOW: Information on how to access the audio and video news release will be sent via fax and e-mail.

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