



**AUDIO NEWS RELEASE**  
**BREAKING HEALTHCARE STORY**  
**MEDICAL REPORTERS/ ASSIGNMENT EDITORS**

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**FIRST EVER *NATIONAL* TOLL-FREE  
HOTLINE FOR POISON CONTROL**

***For The First Time, the New, National Toll-free Hotline  
Makes All 65 Poison Control Centers Accessible to Callers  
Across the Country Via the Same National Number***

Sen. Michael DeWine (R-OH), Rep. Edolphus Towns (D-NY) and the American Association of Poison Control Centers (AAPCC) launch a nationwide public awareness campaign to promote 1-800-222-1222, a new lifesaving toll-free hotline that connects Americans to poison treatment and prevention experts 24 hours a day, seven days a week.

**60-Second Script and/or recorded CD or DAT tape available. Download ANR from [www.tvninc.com](http://www.tvninc.com)**

**ANR Includes:**

- Soundbite from:  
***-Alan Woolf, M.D., MPH,*** President of the AAPCC

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